

Message Text

UNCLASSIFIED

PAGE 01 PARIS 15246 130847Z

10

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 W

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R 130841Z JUN 75

FM AMEMBASSY PARIS

TO SECSTATE WASHDC 0338

UNCLAS PARIS 15246

FOR COMMERCE/CHARLES JOHNSON, SPECIAL ACTIVITIES/OIM.

E.O. 11652: N/A

TAGS: BEXP FR

SUBJECT: IN-STORE PROMOTIONS

REF: A-623, DEC. 18, 1974.

FIELD/VERSCHUUR/TELECON 6/10/75.

1. CONFIRMING TELECON, ON DECEMBER 18, 1974, POST SUBMITTED LETTER OF INTENT SIGNED BY GALERIES LAFAYETTE, FOR AN IN-STORE PROMOTION SCHEDULED FOR FEBRUARY/MARCH 1976.

2. A LETTER OF INTENT SIGNED BY LA REDOUTE MAIL ORDER HOUSE TO CONDUCT MAIL ORDER SALES PROMOTIONS FEATURING AMERICAN CONSUMER GOODS DURING 1975 WAS ALSO FORWARDED WITH REFAIR.

3. PLEASE ADVISE EMBASSY WHEN COMMERCE WISHES FINAL CONTRACT NEGOTIATIONS TO PROCEED AND INDICATE DATES WHEN SIGNED CONTRACTS SHOULD BE RECEIVED IN WASHINGTON.
RUSH

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 13 JUN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975PARIS15246
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750206-0449
From: PARIS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750652/aaaabvle.tel
Line Count: 46
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 A-623, 75 DE18, 75 1974
Review Action: RELEASED, APPROVED
Review Authority: greeneet
Review Comment: n/a
Review Content Flags:
Review Date: 13 FEB 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <13 FEB 2003 by PhilliR0>; APPROVED <12 FEB 2004 by greeneet>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: IN-STORE PROMOTIONS
TAGS: BEXP, FR
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006